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MACCI Announces Updates to the Crystal Apple Awards Program

Marshfield, WI – November 3rd, 2025 – The Marshfield Area Chamber of Commerce & Industry (MACCI) is proud to announce exciting updates to the **Crystal Apple Awards** for the 2025–2026 school year. The Crystal Apple Awards program promotes community awareness of the quality of education in the Central Wisconsin area and celebrates exceptional teaching and support staff. Participating districts include Abbotsford, Auburndale, Colby, Columbus Catholic, Granton, Greenwood, Loyal, Immanuel Lutheran, Marshfield, Neillsville, Pittsville, Spencer, and St. Joseph’s-Stratford.

This long-standing program honors teachers who go above and beyond in their classrooms—those who inspire, motivate, and lead with passion. Nominations are open to the public, giving students, parents, and community members the opportunity to recognize the educators who have made a lasting impact.

This year, MACCI is introducing several updates to make the program even more meaningful and community-focused. Changes include a simplified nomination form, the ability for anyone to nominate, and a new category for **“Other Staff”**—recognizing non-teaching staff members who have made a difference in students’ lives.

“Educators play a critical role in shaping our community’s future, and this program allows us to spotlight their dedication,” said Denise Sonnemann, Executive Director at MACCI. “We’re thrilled to continue this tradition with exciting updates for the 2025–2026 school year.”

Nominations for the 2025–2026 Crystal Apple Awards are open **November 3–14** and can be submitted at:



<https://www.cognitoforms.com/MarshfieldAreaChamberOfCommerce1/CrystalAppleNominationForm>

For more information about the Crystal Apple Awards or to submit a nomination, visit <https://www.marshfieldchamber.com> or contact the MACCI office at 715-384-3454.

About MACCI:

The Marshfield Area Chamber of Commerce & Industry (MACCI) serves as the voice of business in the Marshfield area, fostering economic growth, supporting local businesses, and strengthening community connections.